

exportREADY.



JOIN the largest independent business network for the promotion of export and business growth. Our **exportREADY** programme is designed to support members to identify and enter new markets, win contracts abroad, **increase export**, build strategic partnerships, grow cross-border transactions, create, increase and/or **originate demand abroad** and as a consequence minimise risk and grow sustainable profitability. In short the programme is designed to **optimise out-bound business opportunities** to ultimately thereby growing enrolled member's market share.



WHY EXPORT? - KEY FACTS

51%

of SMEs have experienced a rise in profit as a direct result of exporting

Average sales growth for SMEs that export in first two years

30% - 280% pa

11%

of SMEs are more likely to survive within the first year of doing business overseas

The EU ships goods across the globe each year in excess of

€3000bn

87%

of SMEs report exporting significantly improved their profile and credibility

78% of SMEs

indicate exporting has fostered innovation and provided exposure to new ideas that have enhanced the quality of their products/ services.