

AIMMORE.

We are passionate about SMEs.

They are the backbone of the European economy; they are the risk-takers, innovators, entrepreneurs who create incremental jobs, investment and real growth in the economy...

Our AIMMORE programme is designed to support future world beaters start, develop, sustain and grow their business. The programme works exclusively with founders, owners, C-Level executives to improve business performance in key areas including sales, marketing, finance, legal, IT, HR, strategy and leadership. In addition the programme aims to inspire with innovative business ideas and solutions, offer direct opportunities to connect with experts to acquire the necessary tools and technology critical to build robust companies and much more.

SALES

Build a Better Sales structure to drive sales and develop a solid and predictable revenue growth. In addition building a strong sales strategy means increased productivity and growth.

STRATEGY

Having a robust, tangible, aligned and well-designed strategy means minimising risk, controlling costs, increasing operational output while delivering tangible results to secure future growth.

FINANCE

Financial consulting is not just basic accounting. Whether you are planning an exit, transition, a merger or an acquisition, perhaps even to expand your business; get the right tools and support to be successful.

ICT

Innovation is a key driver in business success and this begins with examining your current ICT structure. Learn and acquire the necessary solutions to create opportunities and increase efficiency.

LEGAL

Having the right legal team as you grow and your needs change is essential. Access legal expertise ranging from patent services, litigation, M&A advisory to HR and international.

HR

Do you have the right people in the right seats? How do you know? What if they don't perform? How do you replace them? These are some of the questions answered through specialist expertise.



Only four in ten SMEs survive past five

years... Here are some of the key reasons why:

Poor cash flow a major problem

Unpaid invoices

lack of access to investment

Poor or no strategy

Lack of focus or project management skills

wearing too many hats

Redundant ICT structure

Reliance on small number of customers or market space

Ignoring or not prepared for legal obstacles

LACK OF OR WRONG HUMAN CAPITAL