

# GETinvested

Our unique programme is designed to support members to prepare, engage and attract investment to grow.

## Our Mission

Our mission is to create an optimal operating environment so that our member firms can optimise in-bound and out-bound opportunities, develop critical expertise, enter new markets, build partnerships, attract investment and ultimately grow their companies. Our GETinvested programme is like no other and designed to prepare, support and give ambitious growth and mid-size company directors direct access to leading investors worldwide through various tailored platforms.

## Our Aims

- Prepare and support our member's companies in attracting **in-bound foreign investment**
- Design **tailored and targeted platforms** to increase exposure on a truly global stage
- Empower our members to engage and **win the right investment**
- To leverage our **proprietary expert and investor network** by sharing insight on investor preferences and collaborate with key stakeholders for maximum results

## What we will do

### Prepare



- Specialist expertise to prepare your company to attract investment
- Investor pitch training
- Meet likeminded entrepreneurs and share best practice
- Critical intelligence on what investors want
- Learn the necessary business tools to attract investment
- Meet carefully selected experts to implement the right strategy

### Engage



- Direct access to a global investor audience actively seeking to invest in European businesses
- Tailored events designed to network, engage, 1-2-1 with active investors
- Promote and present your proposal to a proprietary global investor audience
- Be part of exclusive online presentations and investor private meetings, trade & Investment trips

### Attract Investment



- Access specialist expertise to maximise opportunities
- Obtain critical feedback to develop your proposal
- Be empowered to secure the right investment terms for your company
- Learn from likeminded company directors who have won investment
- Access specialist expertise post-investment to implement a winning strategy

Out of 23 million+ SMEs in Europe, 75,000 ambitious Mid-sized businesses secured the lion's share of:

£47.7 BN

in equity investment which went to European firms in 2015.

## Is your company investment ready?

## ...and how we will prioritise

Each activity under the programme should ideally;

- Have a measurable quantitative and qualitative output
- Contribute to identify investment opportunities for members
- Support members to promote and develop their business proposition
- Advance enrolled member's objectives to secure investment